Tourism Village as a Strategy for the Betterment of Klipoh Community Living

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ABSTRACT

Klipoh subvillage is one of the subvillages located in Karanganyar village, Borobudur. This village is one of the remote subvillages in Borobudur. But it has uniquely compared to other sub villages surrounding Borobudur. Klipoh is the only one village produce traditional pottery. Before, Nggundi sub village was the one that made pottery, but from time to time the condition was changed. No one in Nggundi subvillage produced pottery anymore. They prefer to look for other occasions outside Nggundi. They were thought that pottery making was not given them enough benefit. Nggundi subvillage actually is the neighbouring village of Klipoh. Therefore, the pottery tradition was brought to Klipoh people. Presently, almost 80 % of Klipoh people are involved in pottery production. But unfortunately, the living condition of Klipoh people until now are in poor condition. As it seen from their house and the way of living which are very simple. To improve it, local government declared Karanganyar as tourism village. Due to this matter, there were some gradually changes occurred in Klipoh as the central point of tourism development in Karanganyar village. Some of local people encouraged to facilitate tourists by providing some facilities such as homestay, showroom, galery, etc. Hence, the Klipoh people are no longer as pottery makers but also directly involved in tourism activities which brought them into the betterment of their new life.

Based on this phenomenon, the research is addressed to search more detail about how far tourism brought good influences toward the betterment of Klipoh people. By using descriptive method, this research will hopefully give us/reader to understand the research.

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1. Introduction

Klipoh is a subvillage located in Karanganyar village. This village is included as one of the remote subvillages in Borobudur area. While, Borobudur is the most attractive tourism spot in Central Java. Borobudur is very famous as world heritage due to the biggest Buddha Temple in Indonesia. The status of Borobudur had encourage many tourists to come and visit this remarkable Buddhist Temple. But unfortunately, the economic impact of Borobudur tourist activities did not reach untill grassroots level including Klipoh subvillage. The people surrounding Borobudur mainly are still in poor condition. Due to this matter, local government had already tried many strategies to improve living condition of the people especially in surrounding Borobudur, including promoting tourism village as one of the strategies for minimizing the poverty of Borobudur people. There are more or less 15 villages proposed as tourism villages in Borobudur including Karanganyar where Klipoh subvillages located. But only few of them are successfully develop as tourism village.

Tourism village actually is a village area which have some special characteristics of a place as tourism object. In this area, the traditions and culture of local community are still pure. A tourism village is also coloured by some supporting factors, such as local cuisine/food, agriculture system and social system. Besides, pure nature and environment are added points for a tourism village (Nuryanti, 2007). Through this program, it would bring positive impacts to the village physically and the people. Tourism villages are completed by many supporting facilities, such as transportation,